



**Bounce Rate Eliminator™**  
*Version 1.0*

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## Fast Intro

In this manual, I am going to show you step by step how to install and set up the *Bounce Rate Eliminator* plugin to get maximum results.

Please note that in the package I have also included several videos, which explains each step in more depth.

But before I do that, let me explain the concept behind the Bounce Rate Eliminator plugin.

So, the main idea is to create specific Teaser and Thank You pages for each of your posts. Let me explain what they mean.

Teaser is a short message that is displayed before, after or in both locations on your post (those are hot points on your site). As soon as your targeted visitor lands on your post, it sees this Teaser.

On the teaser, you should put some compelling offer for your target audience. It can be free PDF that you are giving away for free (PLR stuff works as well), video, or anything else that your target audience considers valuable.

Now, in order to get this offer, all they have to do is to leave a comment below the post. As soon as they leave a comment on your post, they are redirected to the Thank You page.

The Thank You page is where you deliver the promised gift, and also where you make the offer. It can be a sales offer, it can be to like your FB page, an invitation to follow you on Twitter or anything else. We have set up several different Thank You pages that you can use.

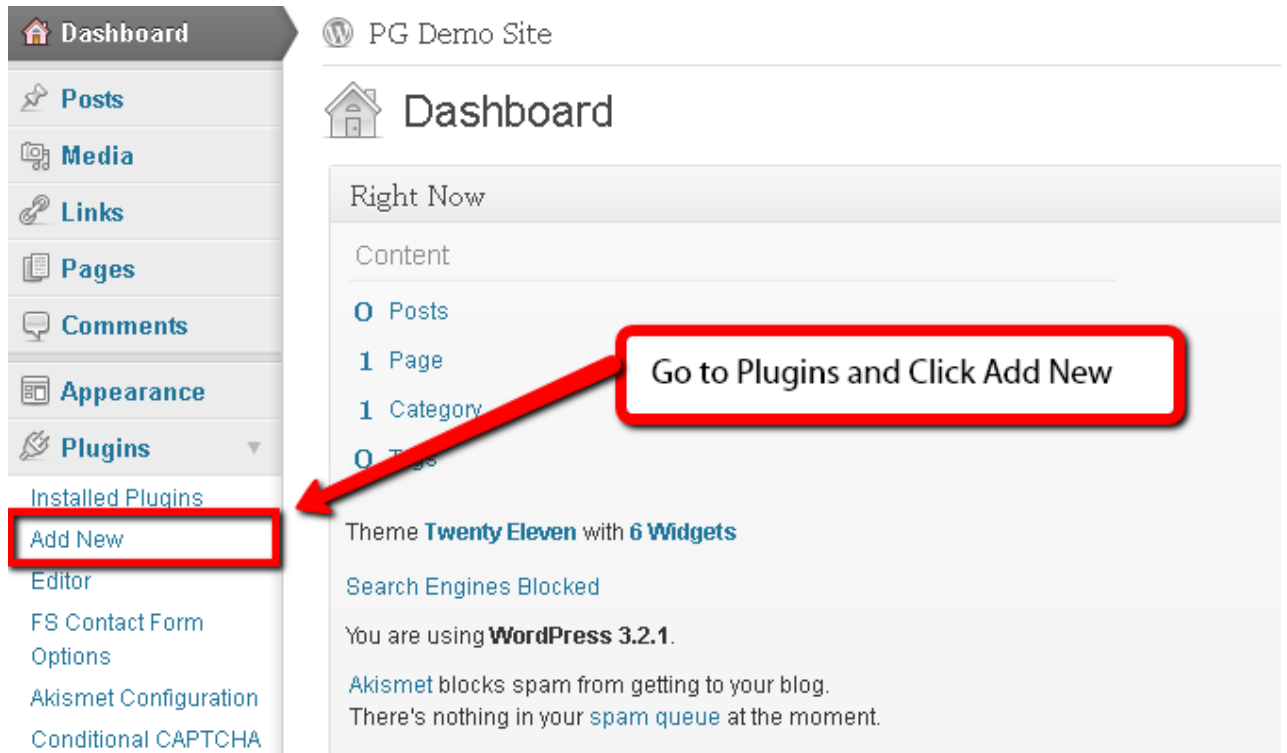
By doing this, you achieve two things:

- 1) You eliminate your bounce rate because people will spend some time on your site to leave a comment, and then they will go to another page on your site, which is the Thank You page
- 2) You can present the offer in a completely different environment. The Thank You page does not have navigation, just with information that you want them to see.

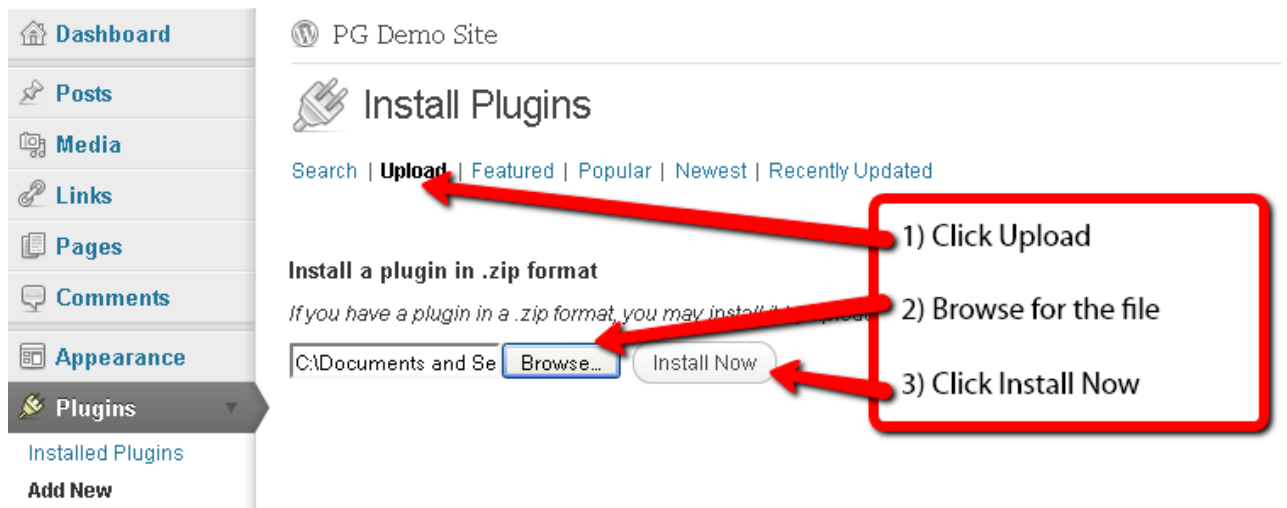
This is how it works, so now let me give you precise steps on how to set this all up.

# Installation

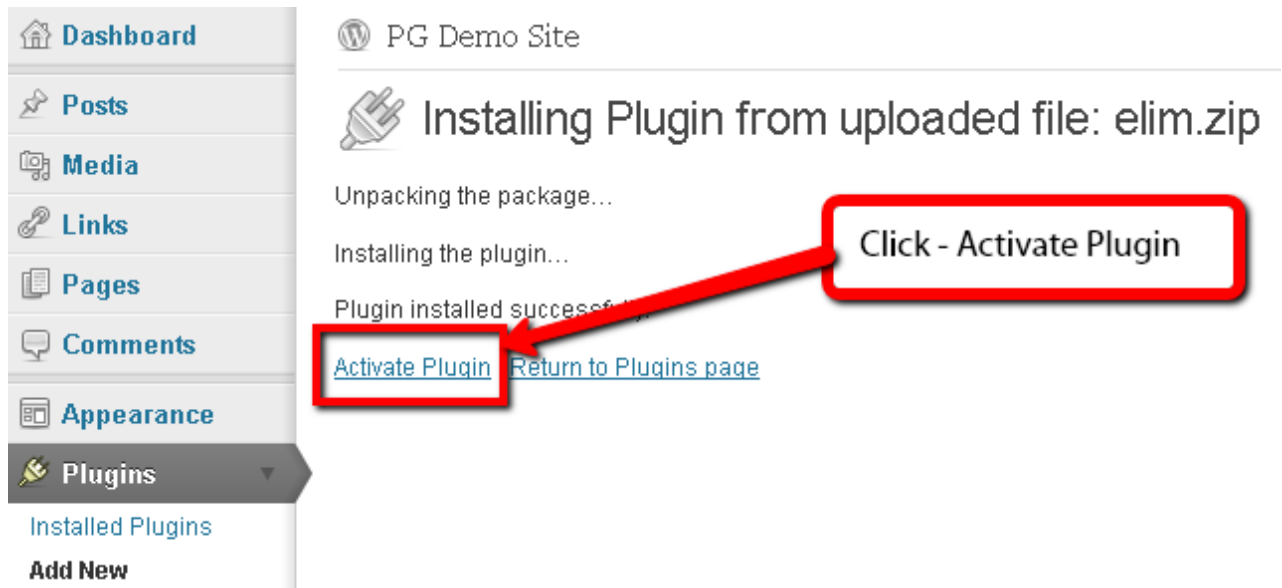
## Step #1 – Go To Wordpress Dashboard, Plugins and Click Add New



## Step #2 – Click Upload, Browse For The File And Click Install Now



### Step #3 – Click Activate The Plugin

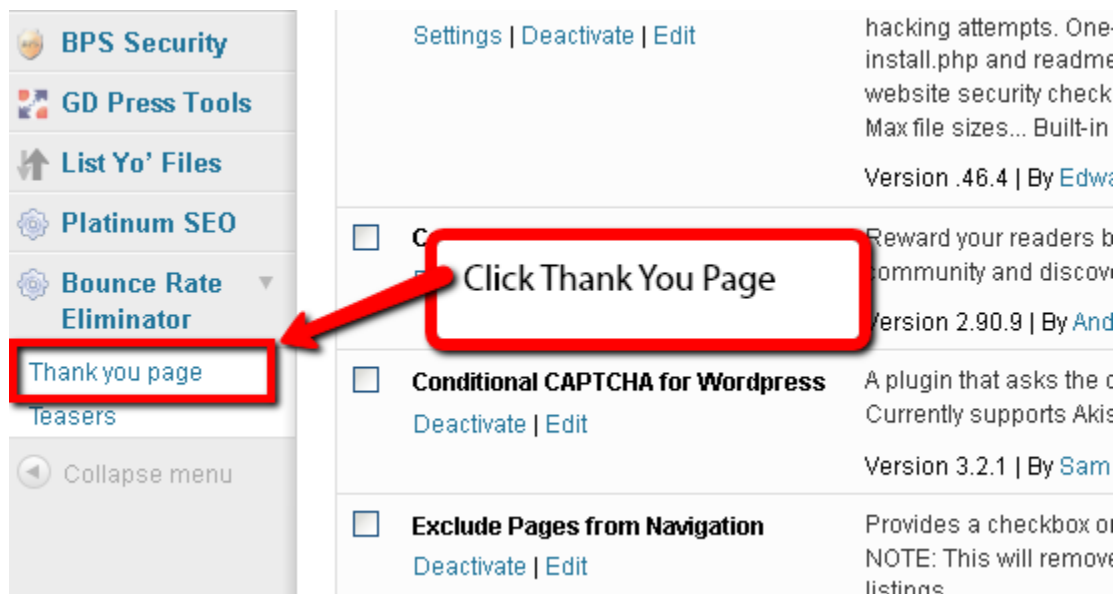


And you are done with installation.

## Setup

In this part, I am going to show you how to set up Bounce Rate Eliminator plugin on your blog.

### Step #1 Find Bounce Rate Eliminator Tab On Dashboard and Click Thank You Page



## Step #2 – Click The Tab – Create Thank You Page



## Set Up New Thank You Page

Now, this requires a bit of explanation. I also suggest you watch the videos as they will help you to understand everything better.

When it comes to Thank You pages, you have three options:

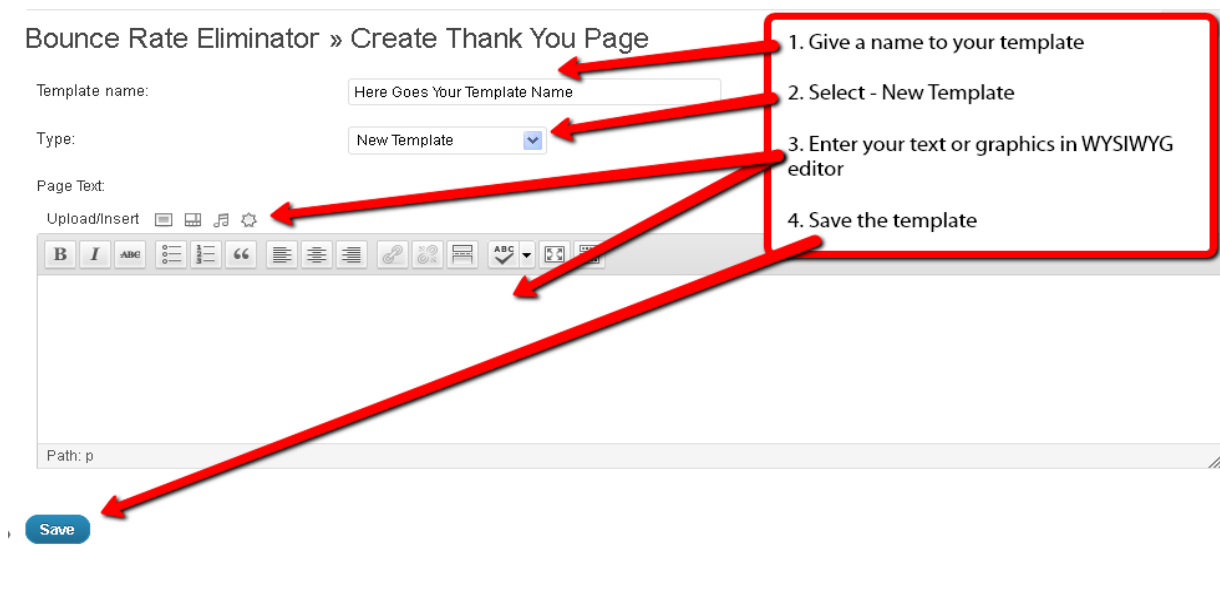
- 1) Create your own template – New Template
- 2) Select one of the pre-configured templates
- 3) Redirect to any other page on the web.

Let's cover each option.

First of all, you need to give a name to the Thank You page. I suggest you use something that you can remember for which post it goes. As for each post you can select different thank you pages.

### 1<sup>st</sup> Thank You Page Option

**Now, if you want to create your own template.** All you have to do is to fill in the information in the WYSIWYG editor and you are done.



## 2<sup>nd</sup> Thank You Page Option

Next, if you want to use one of our pre-designed templates.

The initial steps are the same – you choose the name of your Thank You page and then you just select type – which is Select Template.

Then the next step is to select a Thank You page that suits your business needs.

### Bounce Rate Eliminator » Create Thank You Page

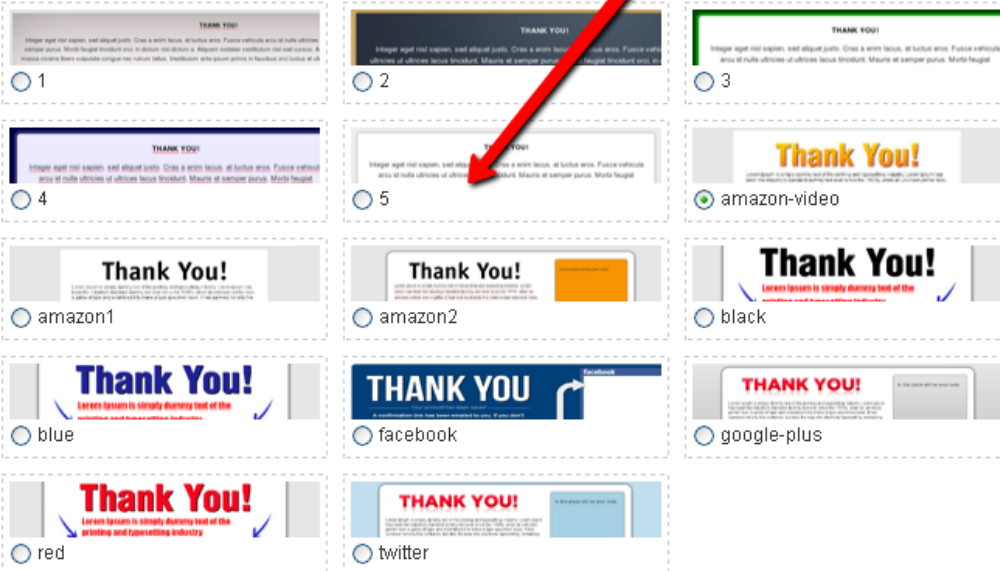
Template name:

Here Goes Your Name

Type:

Select Template

Select template:



1. Give a name to your Thank You page
2. Select type - Select Template
3. Pick the template that you want to use

Here is what kind of templates we have:

- 1) 5 simple text Thank You pages
- 2) 1 Thank You page to get Likes on your Facebook page
- 3) 1 Thank You page to get followers on Twitter
- 4) 1 Thank You page to get followers on Google Plus
- 5) 3 types of Amazon Thank You pages to get people to go to Amazon
- 6) 1 video Thank You page
- 7) 3 types of Thank You pages to get opt-ins in your autoresponder.

So, let's cover some specifics for each Thank You page.

### 1. Text-type Thank You Pages

If you select one of the five text Thank You pages, then all you have to do is to enter the text and your download links in WYSIWYG editor and then just save it.

## 2. Facebook Thank You page

For an FB Thank You page in addition to the text, you will need to add the Facebook Like Box code.

In order to do that, you need to [click here](#) to go to the Facebook Developers page where you can adjust the settings and grab the code.

Next, you paste that code in the specific box and save the Thank You page.

Code:

Page Text:

1. Select Facebook Thank You page
2. Add the FB Like Box code
3. Add your text and download links

## 3. Twitter Thank You Page

For the Twitter Thank You page, everything is just the same as for FB page, with the exception that you need to grab the Twitter widget code.

In order to do that, you need to [click here](#) to go to Twitter Widget section and you need to set up your widget.

Then, you copy the code and paste it in the code section of the Thank You page.

## 4. Google Plus Thank You Page

Just like for both Thank You pages above, you need to get the special code for Google Plus widget.

So, in order to do that, you need to [click here](#) to go to Google Plus Widget creator site and you need to setup a widget.

Then, you copy the code and paste it in the code section of Google Plus Thank You page.

## 5. Amazon-Type Thank You pages

For Amazon product promotions, we have created three types of Thank You pages – widget on a page, sidebar widget or video review with a text link below.

### Widget On A Page

In order to set up the horizontal widget, you will need to get a special code from Amazon Associates members' area.

In order to do that, you need to log in and then you need to go to widgets section



Next, you need to select your favorite widget, copy the code and paste it in the code section of the Thank You page.

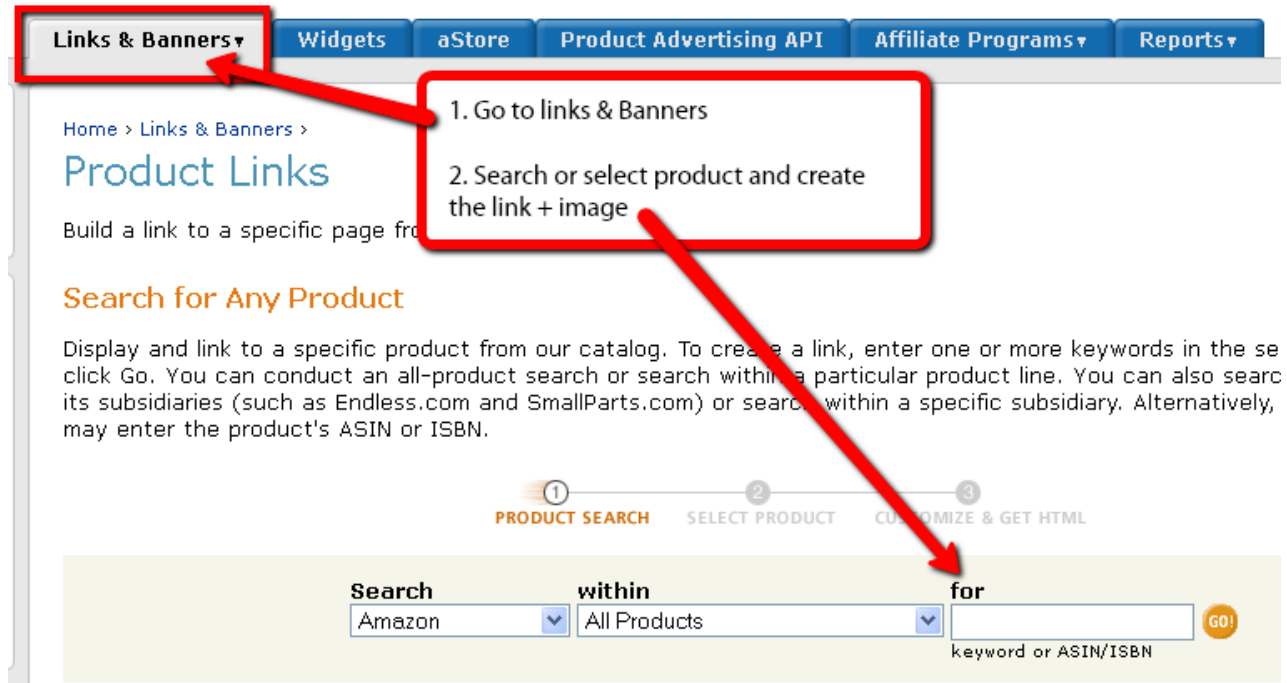
The recommended width for the widget is around 400-430px.

Of course, do not forget to add a text and download link to your free gift.

### Sidebar Widget

For the sidebar widget, you have two different options. You can either create a widget just like I showed you above, or you can create one product Link + Image.

To do that, you need to go to the Links & Banners in your Amazon Associates account and you need to create a product link. Then you copy that code and paste it in the code section of the Thank You page.



Next is the Amazon + Video Thank You Page.

For this page, all you have to do is to get the video embed code from YouTube or other video sharing sites and you need to copy and paste the code in the code section.

Then you place the simple text link underneath the video and you are set.

### **6. Video Type Thank You Page**

This is the same Amazon + Video page, so you just need to embed the video on page and that is it.

### **7. Opt-In Thank You Page**

We have created three different colored Opt-In Thank You pages – blue, red and black.

In order to set up this Thank You page, you need to get the autoresponder opt-in form code that your autoresponder provides.

Then you copy and paste this code in the code section of the Thank You page. After that, you can collect opt-ins.

### 3<sup>rd</sup> Thank You Page Option

Finally, you have third option where you can just redirect people to any page on the website.

This means that you can create a simple HTML page, upload it on your hosting and then redirect people to that page.

So, here is how the screen will look like for you –

Bounce Rate Eliminator » Create Thank You Page ← Back

Template name:	<input type="text"/>	←	1. Give your Thank You page a name
Type:	Redirect <input type="button" value="v"/>	←	2. Select the type - Redirect
Redirect to:	http:// <input type="text"/>	←	3. Add URL where you want to send your visitors
	<input type="button" value="Save"/>	←	4. Click Save

And you are done with the Thank You page setup.

### General Suggestion About Thank You Pages

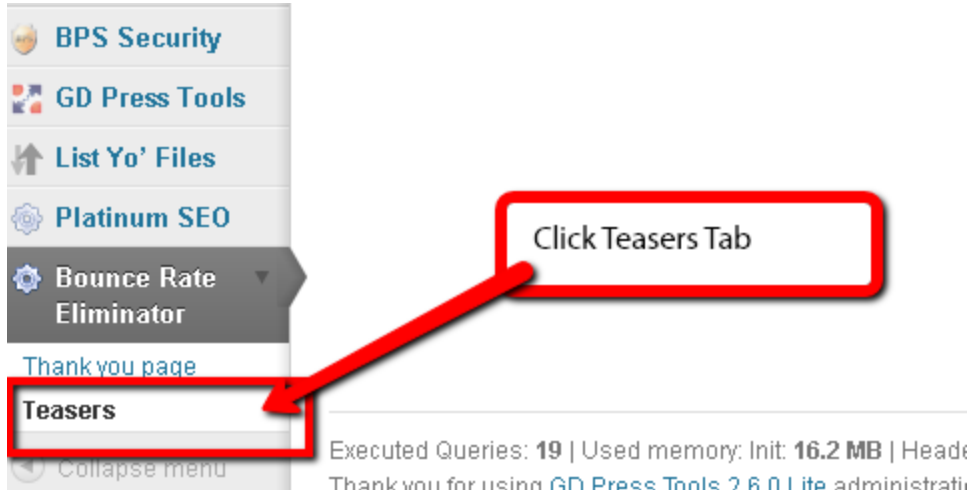
Each Thank You page is a perfect location where you can pre-sell your product or your affiliate offer. Therefore, make sure to think about your customer needs when you create an offer for the Thank You page.

### Teasers Setup

Just like with Thank You Pages, I suggest you watch the video as I think it is easier to understand.

Anyway, let me explain all the steps.

The first thing that you need to do is to click the Teasers tab on your WordPress Dashboard.

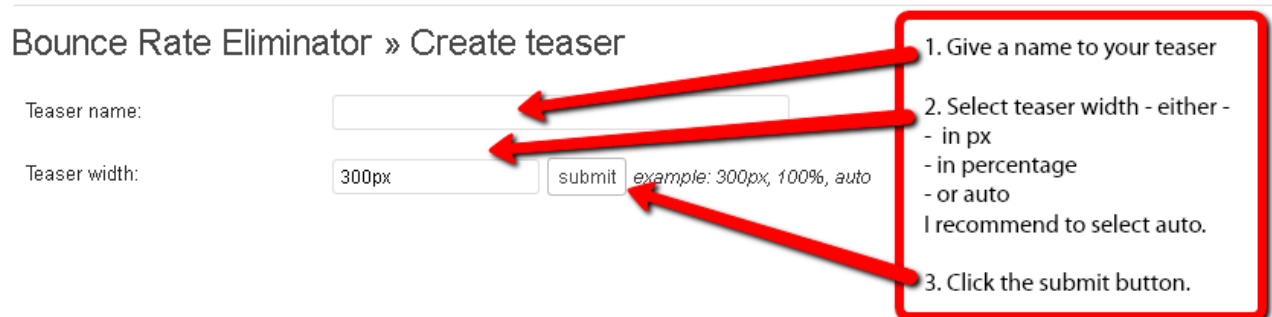


Next, you click on Create Teasers tab –



In the next step, you will need to give a name to your Teaser, and you need to select its width. You can either select exact width in px or percentage, or you can just add auto.

Then you click submit button.

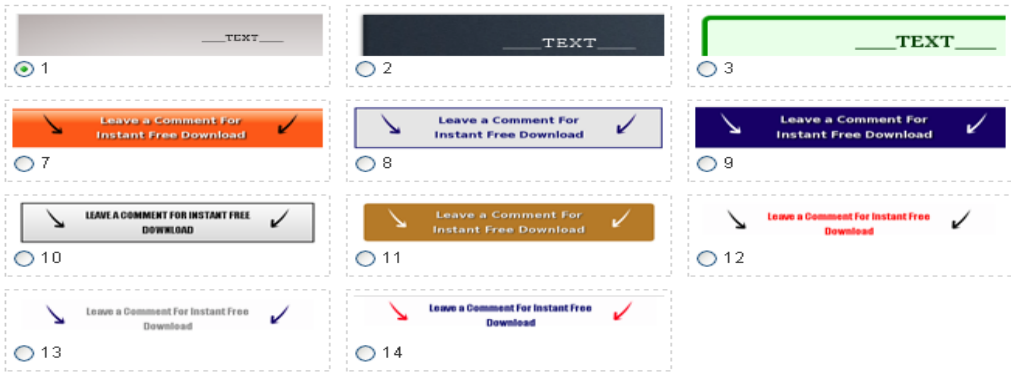


You only need to write inside that box – either a number in pixels, a number in percentages or just the word "auto."

Once you click the submit button, you will be presented with the following screen:

Teaser width:   *example: 300px, 100%, auto*

You may select template:



Teaser text:



You will have 11 teasers that you can choose from as well as the WYSIWYG editor.

So, now you have two choices: Either to use some of the pre-designed teasers and just change some text there, or create your own teaser from scratch.

First of all, let me remind you what a Teaser is. A Teaser is a “bait” that you will display before, after (or both) your post. This is where you will give people the reason to leave comments on your site.

If we go back to the Teaser setup, then let’s look on first option when you use some of the pre-designed templates.

So, all you have to do here is to choose the design and then adjust the text based on your offer in the WYSIWYG editor.

The screenshot displays a WYSIWYG editor interface. At the top, there are 14 pre-designed teasers, each with a radio button and a number (7-14). Teaser 8 is selected and highlighted with a red box. Below this is a text editor with a toolbar containing icons for bold, italic, text color, background color, bulleted list, numbered list, indent, link, unlink, and text alignment. The text area contains the placeholder text "ENTER YOUR OFFER TEXT HERE" and is also highlighted with a red box. Below the text area is a "Save" button, highlighted with a red box. On the right side, a red-bordered box contains the following instructions:

1. Pick the Teaser from the selection
2. Adjust the text based on your offer
3. Click Save

Red arrows point from the selected teaser (8) to the text editor, and from the "Save" button to the text editor.

And you are done.

If you want to create a completely new Teaser, then the only difference is that you do not select any of our pre-designed teasers, but just create text or insert images via the WYSIWYG editor.

You may select template:



Teaser text:



**DO NOT SELECT ANYTHING, JUST ADD YOUR TEXT OR IMAGE HERE AND YOUR SETTINGS ARE SET!**

- 1. Do not select any of pre-designed Teasers
- 2. Just add your text or image in WYSIWYG editor

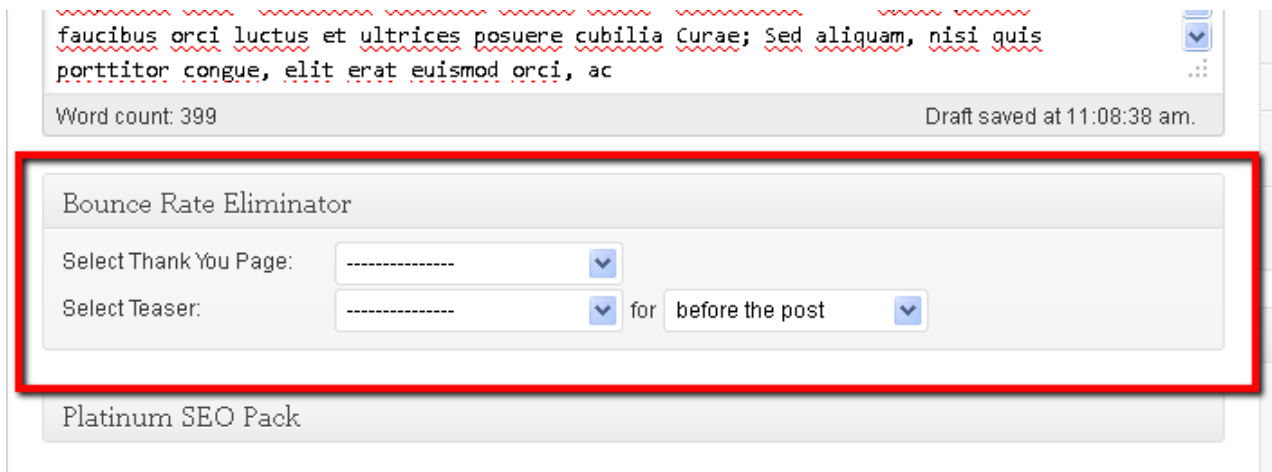
Then you just click "save" and that is it.

## Activate The System In Posts

Now that you have both Thank You page and Teaser ready, you can start applying this on your WP blog.

Here are the steps you need to take.

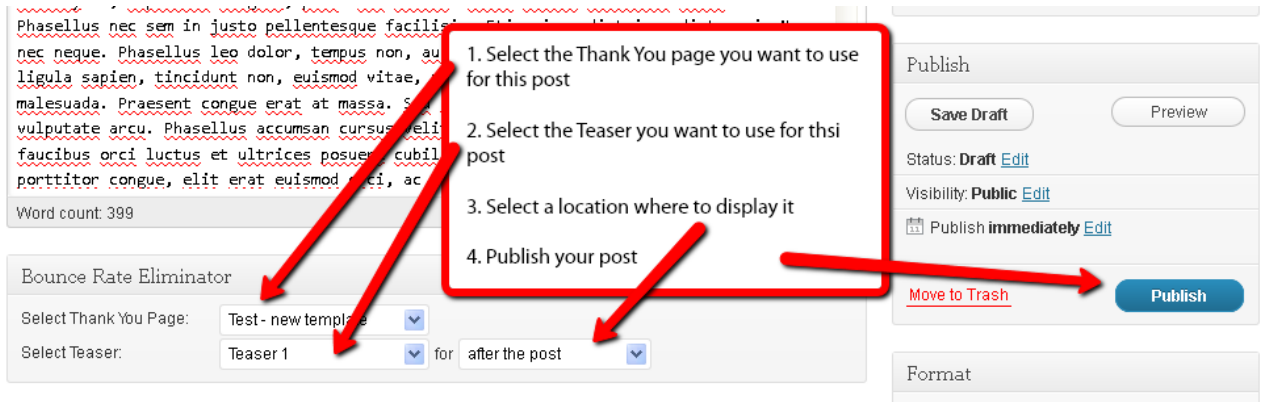
1. Go to pages or posts (depends where you want to use it)
2. Open the particular post and there you will see the following box



So, all you have to do here is:

- select the Thank You page where you want to send your visitors after they submit comment
- select the Teaser which you want to use for this particular post
- select the location where to display the Teaser – before the post, after the post or in both locations.

**It looks like this:**



That is it. Your Bounce Rate Eliminator system for simple Wordpress blogs is activated.

My only suggestion is to test the comment first in order to see that people are really redirected to the page which you selected.

We have tested this plugin in combination with different other plugins, but you can never test everything. So, make sure to test it on your blog. If there are some issues, let me know.

### AutoBlog Setup

If you are running an autoblog, then there are only two things that are different from the simple Wordpress blog.

Now, you need to do the same step when it comes to the Teaser and Thank You page setup. You will have only one Thank You page and one Teaser for all your posts, but if some of the posts are getting big amount of traffic, you can always specify a specific Thank You page and Teaser for that particular post.

So, once you have one Teaser and one Thank You Page ready, here is what you need to do next.

Go to your dashboard and click Thank You Pages, just like we did it in the beginning. Then you will see the screen where all your Thank You pages will be listed. It will look like this:

Bounce Rate Eliminator » Thank you page					Help ▾
<a href="#">Create Thank You Page</a>					
Thank You Page Name	Type	For All Posts	Created	Action	
Test - new template	template	Use	18.08.2011		

In this case, I have only one Thank You page here.

On that screen you will see the option – For All Posts. This is where you need to click the Use link.

Bounce Rate Eliminator » Thank you page					Help ▾
<a href="#">Create Thank You Page</a>					
Thank You Page Name	Type	For All Posts	Created	Action	
Test - new template	template	Use	18.08.2011		

Once you do that, the system will set up this Thank You page for all the posts on blog.

Next, you need to go to the Teasers screen. Just click the Teasers tab from your WordPress dashboard.

There you will see all your Teasers listed. Here is a screenshot –

Bounce Rate Eliminator » Teasers					Help ▾
<a href="#">Create teaser</a>					
Teaser name	Code for posts	For All Posts	Created	Action	
Teaser 1	[TEASER id=2]	----- ▾	18.08.2011		

Again, just like for Thank You pages, you will see the option "For All Posts." But here, you will need to choose how you want to display your Teaser – after the post, before the post or in both locations.

Once you have decided, select your desired option from the drop down menu and you are set.

Bounce Rate Eliminator » Teasers					Help ▾
<a href="#">Create teaser</a>					
Teaser name	Code for posts	For All Posts	Created	Action	
Teaser 1	[TEASER id=2]	after the post ▾	18.08.2011		

That is it.

## Conclusion

I hope you find this manual helpful, and you will be able to set up your system very quickly.

Make sure to watch the demo videos as well, as you can get some more insights on how to create the offers and how to get the most out of this system.

If you have some questions, please do not hesitate to contact me via email [ask@petergarety.com](mailto:ask@petergarety.com) or just visit my [support desk here](#).

*To Your Success,*  
Peter Garety